

**24.01.IK United Way British Columbia – Banner Hanging**

An application was received by United Way British Columbia requesting an in-kind initiative grant in support of their United Way Community Campaign Street Banners to be placed on Kingsway Corridor between Boundary Road and Royal Oak Avenue from September 1, 2024 - December 31, 2024. The banners bring public awareness to United Way's annual fundraising campaign, which includes workplace campaigns and public community events. Thousands of Burnaby residents take part in United Way funded programs every year thanks to our generous donors.

Request Up to \$10,000

Returning Applicant: 2023: \$10,000