

ENVIRONMENT COMMITTEE

TO: *MAYOR AND COUNCILLORS*

SUBJECT: **2024 ENVIRONMENT WEEK PROGRAM**

RECOMMENDATION:

THAT the program for the 2024 Environment Week as presented in Attachment 1 of the report titled “2024 Environment Week Program” dated April 22, 2024, be approved.

REPORT

The Environment Committee, at its meeting held on April 22, 2024 received and adopted the attached report seeking Council approval of the 2024 Environment Week program.

On behalf of the Environment
Committee,

Councillor J. Keithley
Chair

Councillor M. Santiago
Vice Chair

TO: ENVIRONMENT COMMITTEE (EC)
FROM: GENERAL MANAGER PLANNING AND DEVELOPMENT
SUBJECT: 2024 ENVIRONMENT WEEK PROGRAM
PURPOSE: To seek Council approval of the 2024 Environmental Week program.

RECOMMENDATION

THAT the program for the 2024 Environment Week as presented in Attachment 1 of the report titled “2024 Environment Week Program” dated April 22, 2024 be approved.

1.0 POLICY SECTION

Civic promotion of environmental awareness, stewardship and climate action aligns with the following Council-adopted plans and strategies:

- *Corporate Strategic Plan (2022);*
- *Climate Action Framework (2020);*
- *Environmental Sustainability Strategy (2016);*
- *Social Sustainability Strategy (2011);* and
- *Official Community Plan (1998).*

2.0 BACKGROUND

The Environment Committee endorsed a proposed approach for this year’s Environment Week program at the February 21, 2024 meeting and Council approved the proposed approach at the Regular Meeting of Council on March 11, 2024. This report summarizes the complete Environment Week Program for Council approval, which aligns with the proposed approach previously approved.

3.0 GENERAL INFORMATION

The City of Burnaby’s Environment Week program aims to engage with the community on the environment, stewardship and climate action through a range of environmentally themed public events and activities. It is coordinated by the City and provides an opportunity for Burnaby residents, local community groups, businesses and other government agencies to come together to recognize and celebrate our community and the environment.

The 2024 Environment Week will take place from Sunday, June 2 to Saturday, June 8 to coincide with Canadian Environment Week and World Environment Day on Wednesday, June 5.

The planned events and activities for 2024 Environment Week are summarized in Attachment 1.

4.0 COMMUNICATION AND COMMUNITY ENGAGEMENT

Corporate Services (Marketing and Communications) will lead the Environment Week campaign, which is scheduled for launch on May 12, 2024 and continue to June 8, 2024. This community engagement intends to inform the public of the event details and encourage participation.

The Environment Week program will be promoted to the public through the City's regular communication channels, including the City webpage at www.burnaby.ca/environmentweek, social media channels, and posters at civic facilities. Staff will also promote Environment Week directly to partners in the environmental stewardship community, School District 41, the Burnaby Youth Sustainability Network, Burnaby's Inter-Agency Council, post-secondary institutions and others. City partners, such as the Lower Mainland Green Team, Cariboo Heights Forest Preservation Society and Burnaby Lake Park Association will further promote their events and the larger Environment Week program to their networks.

5.0 FINANCIAL CONSIDERATIONS

Funding for the 2024 Environment Week program is provided from the annual operating budget of the Planning and Development Department.

Respectfully submitted,

E.W. Kozak, General Manager Planning and Development

ATTACHMENT

Attachment 1 – 2024 Environment Week Program

REPORT CONTRIBUTORS

This report was prepared by Hafsa Salihue, Planner 1 and reviewed by Mark Sloat, Planner 2 and Wendy Tse, Director Community Planning.