

TO: MAYOR & COUNCILLORS
FROM: EXECUTIVE COMMITTEE OF COUNCIL
SUBJECT: **BURNABY CHRISTMAS BUREAU SUPPORT 2024**
PURPOSE: To seek support for a charitable initiative in support of the Burnaby Christmas Bureau at the Burnaby Village Museum (BVM) Heritage Christmas “Bright in Burnaby” event in 2024 and 2025.

RECOMMENDATION

THAT the donation of funds from Carousel Ride ticket sales between 5 p.m. and 9 p.m. at “Bright in Burnaby” taking place at Burnaby Village Museum, for both the 2024 and 2025 event, be donated to Burnaby Christmas Bureau, through the Community Grant Funds.

1.0 POLICY SECTION

The proposal outlined in the report aligns with the goals and values in the Community Grant Policy (2023).

2.0 BACKGROUND

At the October 2, 2024, open meeting of the Executive Committee of Council (ECC), correspondence was received from Antonia Beck on behalf of the Burnaby Christmas Bureau ([Attachment 1](#)), requesting the City’s support for the Burnaby Christmas Bureau at Bright in Burnaby event in 2024.

The General Manager Corporate Services noted that Burnaby Christmas Bureau falls under the umbrella of Burnaby Neighborhood House Society, who recently entered into a 3-year contribution agreement with the City (expiring in 2026). The contribution agreement outlines that grants not included as part of the agreement would not be considered for funding; however, it is understood that this request was unintentionally left out of the agreement. Staff will seek to include this request in future contribution agreements.

3.0 GENERAL INFORMATION

Bright in Burnaby is an event held during the annual Heritage Christmas event. The Burnaby Village Museum (BVM) is presenting Heritage Christmas from November 23, 2024, to January 3, 2025 (closed December 24 and 25). In 2024, Bright in Burnaby is scheduled to take place on November 30.

Arising from discussion, the ECC adopted the above recommendation to support the donation of funds from Carousel ride ticket sales between 5 p.m. and 9 p.m. on Bright in Burnaby in 2024 and 2025, to the Burnaby Christmas Bureau.

4.0 COMMUNICATION AND COMMUNITY ENGAGEMENT

Not applicable

5.0 FINANCIAL CONSIDERATIONS

Carousel ticket sales over the past several years for this event have varied. It is estimated that for 2024 ride sales will be approximately \$2,000. In previous years, and expected again in 2024, Concord Pacific matches the amount of ticket sales for an additional donation to the Burnaby Christmas Bureau.

Support for the Burnaby Christmas Bureau would be funded through the Community Grants Program. Current budget allocations and balance remaining as of this report date are detailed below:

Community Grants 2024 Budget	Allocated (as of November 1, 2024)	Balance Remaining	
Total	\$400,000	\$359,746	\$40,254

On behalf of the Executive Committee of Council,

Councillor Sav Dhaliwal Chair

Councillor Pietro Calendino, Vice Chair

ATTACHMENTS

Attachment 1 – Letter from Antonia Beck – Re: Carousel Rides for the Burnaby Christmas Bureau

REPORT CONTRIBUTORS

This report was prepared by Kathryn Matts, Administrative Officer 2, and reviewed by Blanka Zeinabova, Sr. Manager Legislative Services