

TO: MAYOR & COUNCILLORS
FROM: GENERAL MANAGER CORPORATE SERVICES
SUBJECT: **TRANSPORTATION DEMAND MANAGEMENT GUIDELINES**
PURPOSE: To provide Council with the Transportation Demand Management Guidelines for discussion and further policy direction.

RECOMMENDATION

THAT the Transportation Demand Management Guidelines, as noted in Attachment 1 of the report titled “Transportation Demand Management Guidelines” dated November 4, 2024, be received for discussion and further policy direction.

1.0 POLICY SECTION

The Transportation Demand Management Guidelines are aligned with the Corporate Strategic Plan (2022); Burnaby Official Community Plan (1998); Burnaby Zoning Bylaw (1965); Burnaby Transportation Plan (2021), Environmental Sustainability Strategy (2016); Climate Action Framework (2020); and *Local Government Act*.

2.0 BACKGROUND

At the Council meeting held on October 21, 2024, Councillor Gu submitted a Notice of Motion, which was unanimously waived by Council, seeking Council approval to bring back the interim Transportation Demand Management Policy for further discussion. Subsequently, Council adopted the following recommendation:

Resolution No. 2024 – 467

THAT the interim Transportation Demand Management Policy last presented to Council on July 22, 2024, be brought back to Council on November 4, 2024, for discussion and policy direction from Council.

CARRIED UNANIMOUSLY

The Transportation Demand Management Guidelines (Attachment 1) are being provided to Council for discussion and further policy direction.

3.0 GENERAL INFORMATION

At the Council meeting held on July 22, 2024, Council received a report (Item 7.5.) from the Planning and Development Committee titled “Applying Transportation Demand

Management to Development Applications in Transit-Oriented Development Areas”, and adopted the recommendation contained therein:

Resolution No. 2024 - 319

THAT the Transportation Demand Management Guidelines for Transit-Oriented Development Areas, being Attachment 1 to the report titled “Applying Transportation Demand Management to Development Applications in Transit-Oriented Development Areas” dated July 10, 2024, be approved;

THAT staff be directed to apply the Transportation Demand Management Guidelines to rezoning applications within Transit-Oriented Development Areas that have yet to receive First Reading in accordance with Section 3.4.1 of the report; and

THAT staff be authorized, at the request of an applicant, to amend the transportation demand management measures applicable to a rezoning application that has received First, Second or Third Reading but that has yet to achieve final adoption to align with the transportation demand management measures set out in the Transit-Oriented Development Areas Guidelines in accordance with Section 3.4.2 of the report.

CARRIED

(Opposed: Councillors Gu and Santiago)

4.0 COMMUNICATION AND COMMUNITY ENGAGEMENT

Not applicable.

5.0 FINANCIAL CONSIDERATIONS

Not applicable.

Respectfully submitted,

Blanka Zeinabova, Sr. Manager Legislative Services
For
Juli Halliwell, General Manager Corporate Services

ATTACHMENTS

Attachment 1 – Transportation Demand Management Guidelines

Attachment 2 – Council report dated July 22, 2024

REPORT CONTRIBUTORS

This report was prepared by Blanka Zeinabova, Sr. Manager Legislative Services, and reviewed by Juli Halliwell, General Manager Corporate Services.