DELEGATION JANUARY 28, 2025

# Appear as a Delegation: Submission #304

# Are you a resident of Burnaby?

I am a resident of Burnaby

#### **Pronouns**

He/him/his

# I wish to appear before:

City Council

# Full name of applicant

Bhhaskar De

# Name of the organization or agency you are representing (if applicable)

Indo-Pacific Foundation of Canada

# Full name(s) and title(s) of speaker(s)

Bhhaskar De, Founder & CEO

#### Full mailing or residential address

Redacted as per FIPPA S.22

#### My delegation addresses matters related to

A request to action

# What is the intended title of your delegation?

Diverse BC 2025

#### **Details about your appearance**

Dear Members of the City Council,

I am writing to request the opportunity to appear before the City Council of Burnaby to present the Diverse BC event, an initiative aimed at celebrating and promoting the rich cultural diversity of British Columbia. As the Founder and CEO of the Indo-Pacific

Foundation of Canada, I am committed to fostering intercultural dialogue, inclusivity, and economic collaboration, particularly within immigrant and small business communities.

The Diverse BC event is designed to provide a platform for businesses, community leaders, and cultural organizations from across the province to come together and showcase their contributions to BC's economic and social fabric. Through a combination of trade exhibitions, educational workshops, and networking opportunities, the event aims to highlight the diverse entrepreneurial spirit that thrives in BC, with a specific focus on the Indo-Pacific community, which is an integral part of Burnaby's cultural landscape.

I believe the City of Burnaby should adopt and support the Diverse BC event for several reasons:

Promote Cultural Inclusivity: Burnaby is known for its vibrant, multicultural community, and this event will further enhance the city's reputation as a hub of diversity and inclusion.

Economic Development: The event will provide small businesses, particularly immigrant entrepreneurs, with opportunities to connect, collaborate, and expand their market reach, ultimately fostering economic growth in Burnaby.

Community Engagement: It will encourage local residents to engage with different cultures, strengthening the sense of community and belonging for all Burnaby residents.

I am confident that Diverse BC will not only align with Burnaby's values but will also contribute to the city's ongoing efforts to support a thriving, inclusive, and sustainable community.

Thank you for considering my request. I look forward to the opportunity to discuss this proposal further.

Sincerely, Bhhaskar De Founder & CEO