

TO: EXECUTIVE COMMITTEE OF COUNCIL (ECC)
FROM: GENERAL MANAGER CORPORATE SERVICES
SUBJECT: **COMMUNITY GRANT - RAISE YOUR HANDS AGAINST RACISM**
PURPOSE: To seek approval to award a grant in the amount of \$1,500 to I.T. Productions in support of their Raise Your Hands Against Racism campaign.

RECOMMENDATION

THAT a grant in the amount of \$1,500 to I.T. Productions to assist with costs for their 2025 Raise Your Hands Against Racism initiative, as discussed at the Executive Committee of Council meeting on March 3, 2025, be approved.

1.0 POLICY SECTION

The provision of community grants is aligned with the following Council-adopted policies, plans, and strategies: *Burnaby Economic Development Strategy (2020)*; *Social Sustainability Strategy (2011)*, and the *Burnaby Strategic Plan (2022)* that identifies the importance of a sense of belonging, inclusion, and high quality of life.

2.0 BACKGROUND

At the March 3, 2025, Executive Committee of Council meeting, the Committee received a request from Shushma Datt with I.T. Productions for support of their Raise Your Hands Against Racism initiative (Attachment 1).

3.0 GENERAL INFORMATION

The Raise Your Hands Against Racism initiative started on January 15, 2025, and culminates and the on-air campaign will conclude on March 29, followed by an event on March 30.

The initiative provides a platform for individuals to share their experiences with racism, discrimination, and bullying, while highlighting those who actively stand against such injustices.

It was noted that while the event is not taking place in Burnaby this year, the Burnaby business presence remains in Burnaby and many Burnaby residents benefit from the company's programming.

4.0 COMMUNICATION AND COMMUNITY ENGAGEMENT

Successful applicants of the Community Grant program must acknowledge the City’s financial assistance on all the program’s communications and promotional materials, including brochures, posters, advertisements, websites, news releases, signs, etc.

5.0 FINANCIAL CONSIDERATIONS

Grants are funded through the Community Grants Program. Current budget allocations and balance remaining as of this report date are detailed below:

Community Grants 2024 Budget		Allocated (as of March 1, 2024)	Balance Remaining
Total	\$400,000	\$0	\$400,000

Respectfully submitted,
Juli Halliwell, General Manager Corporate Services

ATTACHMENTS

Attachment 1 – Letter from Shushma Datt – I.T. Productions

REPORT CONTRIBUTORS

This report was prepared by Kathryn Matts, Administrative Officer 2, and reviewed by Blanka Zeinabova, Senior Manager Legislative Services.