

2024 Burnaby Travel Benchmark

Transportation Committee
April 16, 2025



BACKGROUND

- Population growth
- Increase in travel demand
- Understand the change in travel behavior
- Support long-term transportation and land use planning
- Benchmark progress towards Burnaby Transportation Plan (BTP) targets



POLICY CONTEXT



Connecting Burnaby – Burnaby Transportation Plan

GOALS



Access to Transport
Options and Choice



Safe and Secure
Mobility



Healthy
Community



Green
Mobility



Prosperous
Community



Connected
Community

TARGETS



VISION
ZERO



MODE
SPLIT



ZERO
EMISSIONS

POLICY CONTEXT

Connecting Burnaby – Burnaby Transportation Plan



BY 2030

1/2 of all trips will be by public transit and active transportation.

BY 2040

2/3 of all trips will be by public transit and active transportation.

BY 2050

3/4 of all trips will be by public transit and active transportation.

PROJECT OVERVIEW

Purpose:

Gather travel patterns information to understand Burnaby residents' transportation choices and trip purposes

Scope:

1. Household Travel Survey

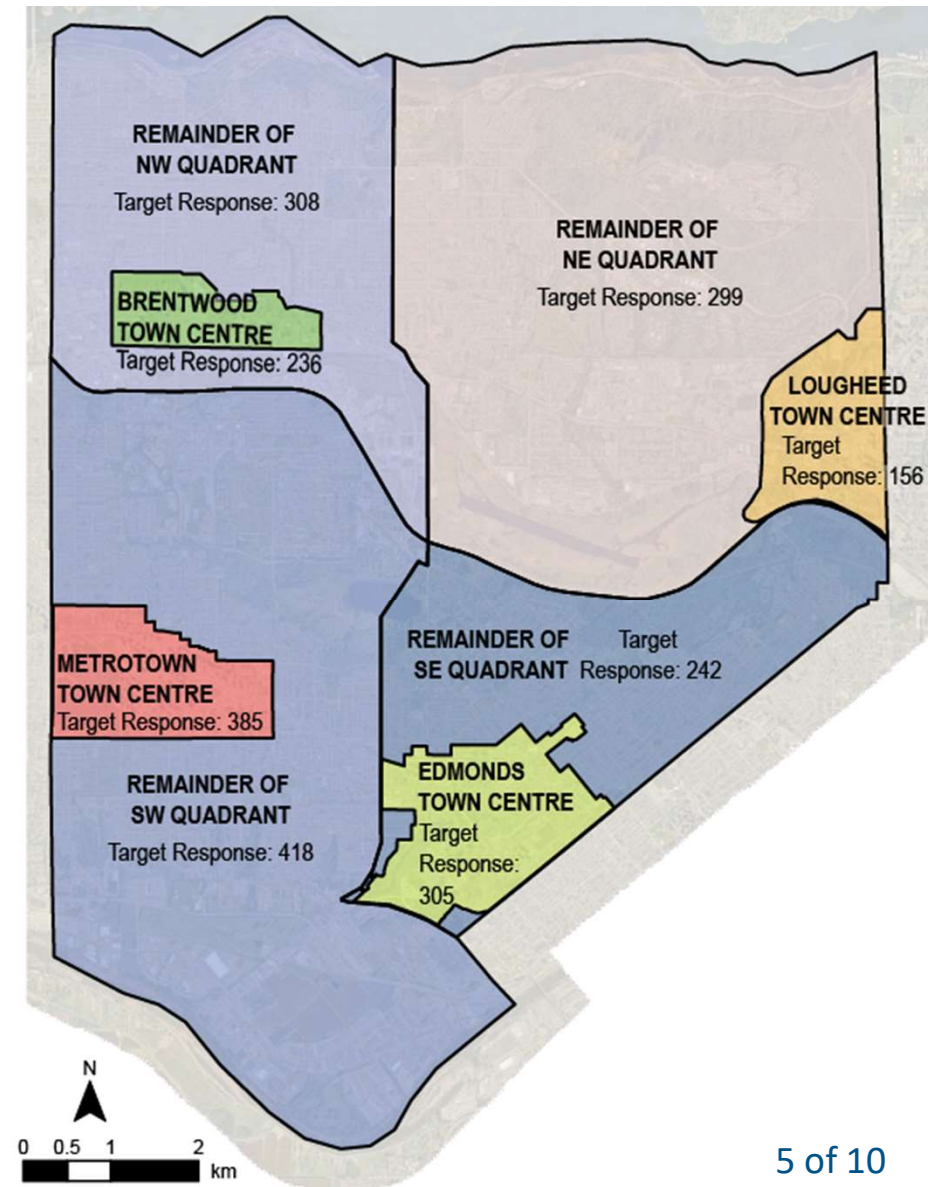
- Collect travel behaviour data

2. Interactive Dashboard

- Summarize and visualize travel survey results

HOUSEHOLD TRAVEL SURVEY

- **8 Sampling Zones:**
 - 4 quadrants and 4 Town Centres
- **Target Response:**
 - 2% or 2,023 responses
- **Survey Period:**
 - September – December 2024



HOUSEHOLD TRAVEL SURVEY

- **Survey Package**

- Brochure with instructions
- City letter with contact information

- **How to Take the Survey**

- Online
- By phone

- **Survey Questions**

- Trip information
- Household information
- Demographic information

Share your voice!
**2024 Household
Travel Survey**



Resident / Occupant
8888 15 AVE
BURNABY, BC

October 23, 2024

SUBJECT: Burnaby Household Travel Survey

Log in at
burnabytravelsurvey.ca
Your access code is
822646

Help shape your transportation future!

Your household has been randomly selected to take part in the City of Burnaby's 2024 Household Travel Survey. This survey is in support of a transportation benchmark study for the City of Burnaby.

Your participation will go a long way towards improving transportation in your community. By understanding how, where and why residents travel in and around Burnaby, we can better plan our future transportation system and services. The results of the survey will help us to understand residents' travel patterns and will contribute towards policy and decision making in alignment with Connecting Burnaby: Burnaby's Transportation Plan.

You can complete the survey in two ways:

- Take the survey online at burnabytravelsurvey.ca using the secure access code at the top of this letter.
- Complete the survey over the phone by calling the toll-free survey helpline at 1-833-224-7237.

R.A. Malatest & Associates Ltd., a B.C.-based research firm, is conducting the survey on behalf of the City of Burnaby.

We are collecting your information on behalf of the City of Burnaby for the purpose of the 2024 Burnaby Household Travel Survey. All information your household provides is collected in accordance with s. 26(c) and (e) of the Freedom of Information and Protection of Privacy Act, is strictly confidential and de-identified when shared with the public.

If you have questions about the survey, call the toll-free survey helpline at 1-833-224-7237 or email info@burnabytravelsurvey.ca

Thank you in advance for your support of this project.

Sincerely,

Kathy Ho, P.Eng., PTOE,
Senior Manager, Transportation - Transportation Planning

For questions about the City of Burnaby's transportation research, contact Transportation Engineering at 604-294-7944 or email travelsurvey@burnaby.ca

HOUSEHOLD TRAVEL SURVEY

Share your voice!

2024 Household Travel Survey

Help shape the future of transportation in Burnaby!



Take our survey!

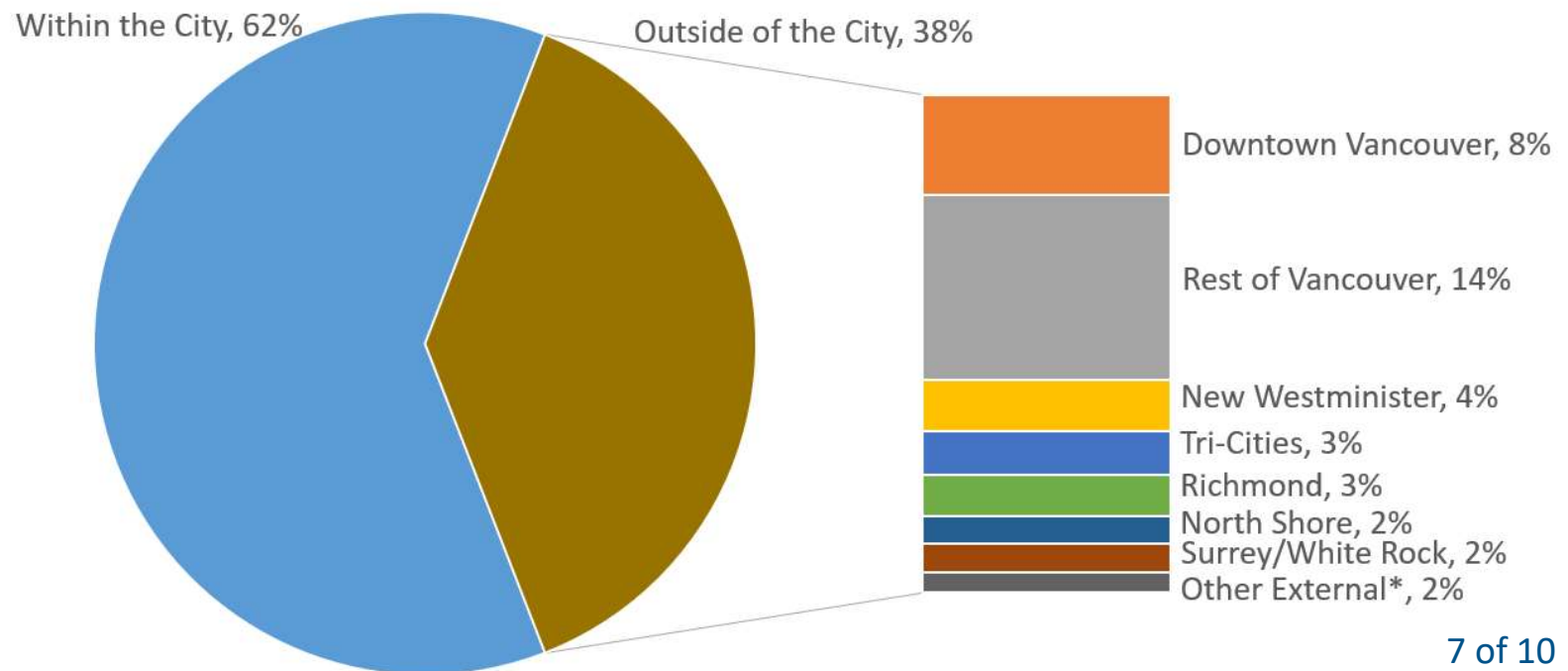
Take our survey online
by scanning the
QR code or visiting
burnabytravelsurvey.ca



- Target Responses: 2,023
- Valid Responses Received: 2,349
- Exceeded Target by 16%

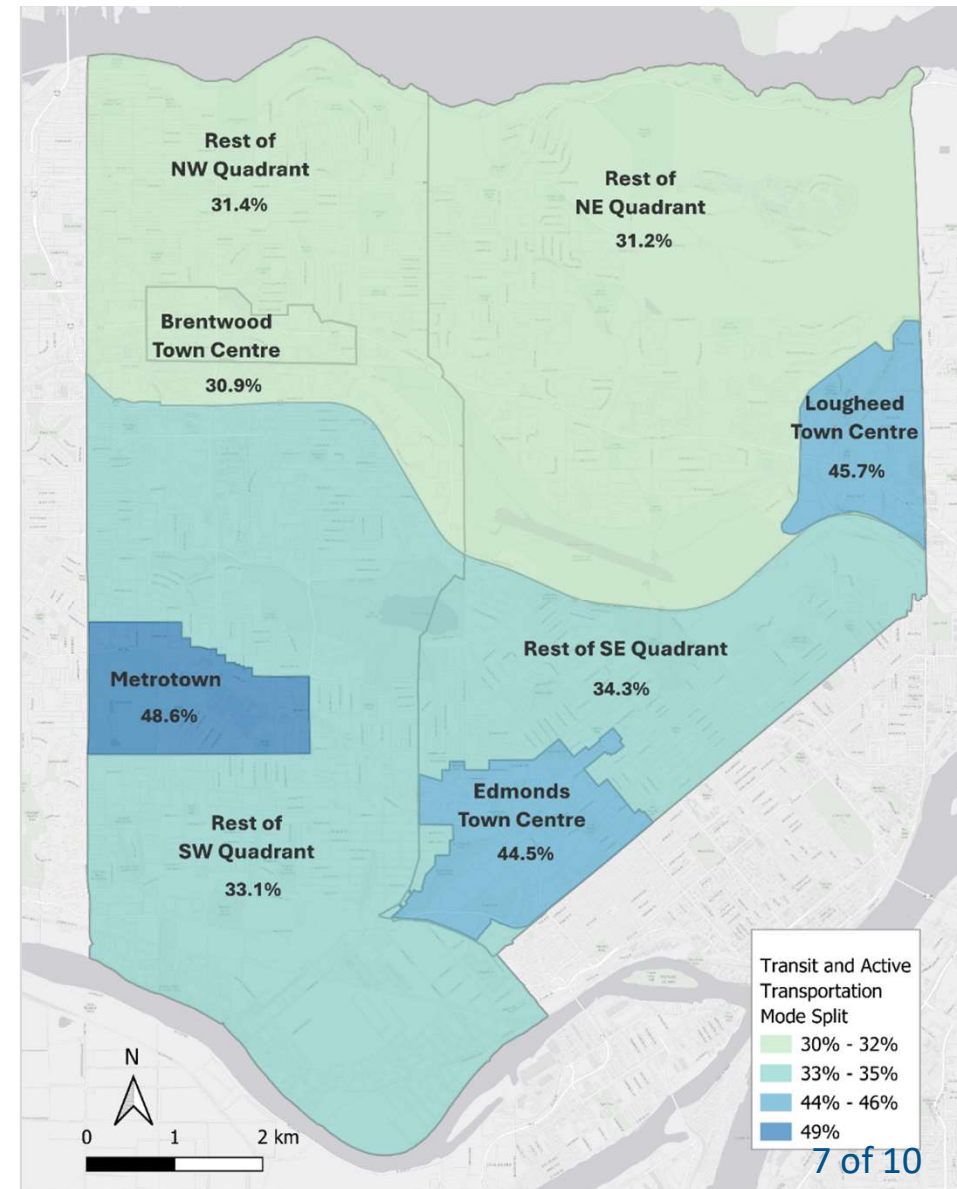
PRELIMINARY FINDINGS

- Daily trips: 555,200
- Daily kilometers travelled: 4,249,500
- Destinations:

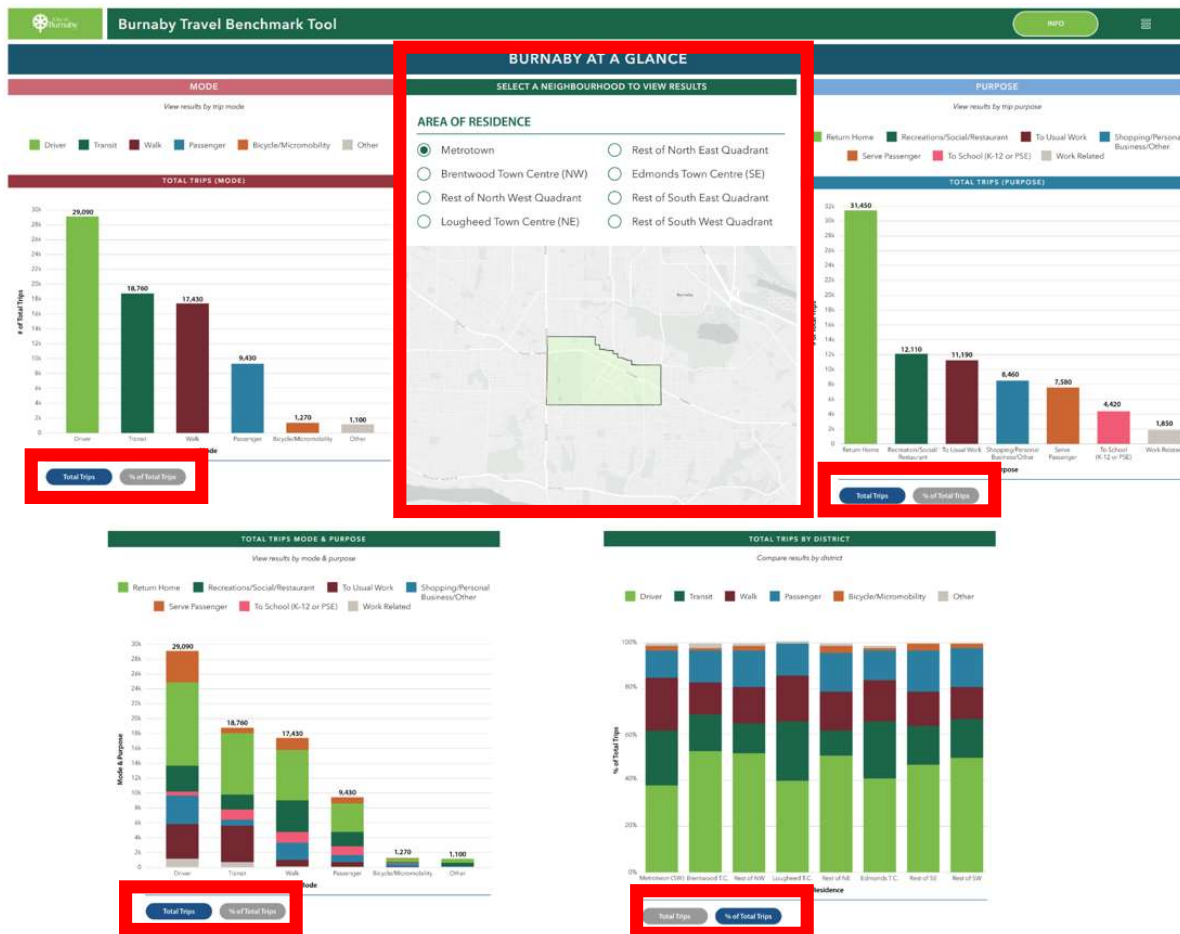


PRELIMINARY FINDINGS

- Daily trips: 555,200
- Daily kilometers travelled: 4,249,500
- Destinations:
 - 62% within the City
 - 38% outside of the City
- Average household size: 2.40
- Average household car ownership: 1.36
- Transit and active transportation mode split:
 - 36.7% Citywide
 - Over 44% at most Town Centres



INTERACTIVE DASHBOARD



- Provide public access to transportation data
- Increase public awareness
- Support long-term transportation and land use planning

NEXT STEPS

- Share data to support other City projects and initiatives
- Inform policy decisions to support transportation goals and targets in the Burnaby Transportation Plan: Connecting Burnaby
- Conduct the Household Travel Survey every 2 – 5 years



Thank you!

Any Questions?