



Tsleil-Waututh Nation

səlilwətał



March 17, 2025

Subject: Whey-ah-Wichen Canoe Festival, July 4-6, 2025, North Vancouver, BC

Dear friends and partners of the Tsleil-Waututh Nation,

It is my pleasure to send greetings from the beautiful waters of the səlilwətał (Tsleil-Waututh Nation), home of our canoe families who have paddled in Burrard Inlet since time immemorial. We are excited to see signs of spring across our territory, it also marks the beginning of planning for our annual Canoe Festival. For səlilwətał and participating nations, our canoe races are one of the most important events we host annually. The races provide an opportunity for knowledge transfer in the community and amongst our canoe families; we share our canoe culture while honouring the past, celebrating the present, and imagining the future of our people. It is in the spirit of canoe culture that we are reaching out to you today.

The generosity of our supporters in 2024 contributed to a fantastic event that was attended by hundreds of spectators, and it was featured on the local news and across social media. We hosted 250 paddlers from 17 canoe clubs located across the Lower Mainland, Vancouver Island, and Washington State who competed in a total of 49 races; 17 of these races were for adults, six races were for paddlers aged 50+, and 26 races were for the children and youth. It is important that our young ones participate in the practice of our culture and traditions.

From July 4-6, 2025, we are hosting our festival at Whey-ah-Wichen/Cates Park, our traditional village site in North Vancouver, the event celebrates our culture, showcases athleticism, inspires youth, and thrills hundreds of spectators. We would welcome your support for the ongoing success of this annual event and are seeking sponsorships in the form of cash donations, volunteers, raffle prizes, silent auction items or other contributions.

In addition to a tax receipt, your support will be acknowledged across our social media channels (www.twnation.ca, www.facebook.com/tsleilwaututhnation, www.instagram.com/tsleilwaututhnation/ and www.twitter.com/tsleilwaututh) in press releases, and in the canoe race program. The festival offers four categories of sponsorship:

2024 TWN Canoe Festival Sponsorship		
Category	Contribution	Festival Program Advertising Space
Gold	\$10,000+	Large ad
Silver	\$5,000 – \$9,999	Medium ad
Bronze	\$1,000-\$4,999	Small ad
Friends of WAW	\$500 - \$999	Business card size ad

Our corporate partners can also choose to support specific races or festival activities:

- Sponsorship of a race- canoe pullers and teams will participate in single, double, 6s, 11s canoes in the following age-groups: 7+under, 10+under, 13+under, 16+under, women, men, and masters;
- Sponsorship of the Elders area, canoe club care packs, paddler T-shirts, raffle prize donations, silent auction items, tent rental, water station, information booth, first aid attendants, judges, and safety boats.

All gifts are welcome and deeply appreciated, and we invite you to join us at the festival to witness the impact of your support.

We would welcome the opportunity to discuss the support that will best suit your organization. If you'd like to proceed with a donation now, details are as follows:

Cheques	Direct deposits	Interac e-transfer
Payee: Tsleil-Waututh Nation Address: 3178 Alder Court, North Vancouver, BC., V7H 2V6 Attn: TWN Finance Dept.	Transit #: 03920 Institution # 003 Bank account #: 1012947	Recipient name: Tsleil-Waututh Nation Email account for transfer: accounting@twnation.ca
Please note: Email notifications of donations should be sent to ar@twnation.ca , CC_waw@twnation.ca . Include your legal name, address, and reference to the 2024 Canoe Festival with payments.		

For more information on sponsorship, please reach out to Relationships@twnation.ca.
If you need information on the canoe race logistics, please reach out to our Canoe Race Committee, waw@twnation.ca.

Please keep an eye out for the date of when TWN will host a BBQ to show appreciation for our sponsors and volunteers who participated. It will be held on a separate day following the races.

Yours in paddling,



Chief Jen Thomas



"It's like this is who we are. We belong to the canoe. You have a canoe puller spirit."
 Angela George





Tsilil-W aututh Nation

