

FINANCIAL MANAGEMENT COMMITTEE

TO: MAYOR AND COUNCILLORS

SUBJECT: ON-STREET PUBLIC PAY PARKING FEE RATE UPDATE

RECOMMENDATION:

THAT the report titled “On-Street Public Pay Parking Fee Rate Update” dated July 15, 2025, of the Financial Management Committee meeting, be received for information; ~~and~~

THAT the proposed parking fee rate increase detailed in Section 3.3 effective October 3, 2025, be approved; and

THAT staff provide an analysis of long-term meter usage in Burnaby and evaluate the feasibility of eliminating the daily rate option.

REPORT

The Financial Management Committee, at its meeting held on July 15, 2025, received the attached report providing information regarding on-street public parking utilization, and seeking Council approval for the proposed on-street public parking fee rate increase in the Broadview Neighbourhood (excludes Sunset Street, Smith Avenue, and Kincaid Street), Lake City Way Station and Production Way University Station area, and Lougheed Town Centre area.

Arising from discussion, the Committee **AMENDED** the recommendation to direct staff to provide an analysis of long-term meter usage in Burnaby and evaluate the feasibility of eliminating the daily rate option.

The recommendation of the Financial Management Committee is now before Council for final vote.

On behalf of the Financial Management
Committee,

Councillor S. Dhaliwal
Chair

Councillor A. Gu
Vice Chair

TO: FINANCIAL MANAGEMENT COMMITTEE
FROM: GENERAL MANAGER ENGINEERING
SUBJECT: **ON-STREET PUBLIC PAY PARKING FEE RATE UPDATE**
PURPOSE: To provide information regarding on-street public parking utilization; and to seek Council approval for the proposed on-street public parking fee rate increase in the Broadview Neighbourhood (excludes Sunset Street, Smith Avenue, and Kincaid Street), Lake City Way Station and Production Way University Station area, and Lougheed Town Centre area.

RECOMMENDATION

THAT the report titled 'On-Street Public Pay Parking Fee Rate Update' dated July 15, 2025, be received for information; and,

THAT the proposed parking fee rate increase detailed in Section 3.3 effective October 3, 2025, be approved by Council.

1.0 POLICY SECTION

The following report responds to the City of Burnaby's Corporate Strategic plan and goals for a connected and dynamic community, aligning with our Council-adopted policies, plans, and strategies within the Burnaby Transportation Plan, Connecting Burnaby.

2.0 BACKGROUND

The City of Burnaby currently operates approximately 1,100 on-street pay parking meters (or 2,200 on-street pay parking spaces) that are predominantly located within the four Town Centres, including Metrotown, Brentwood, Edmonds, and Lougheed. Additional parking meters are placed within the Broadview Neighbourhood, and around the Lake City Way and Production Way University SkyTrain stations.

The Burnaby Consolidated Fees and Charges Bylaw No.14485, Schedule C6 – Parking Meter and Electric Vehicle Charging Meter Bylaw outlines the range for maximum parking fee rates between \$3.00 for 0.5 hours and \$6.00 for 1.0 hours. Depending on the location, the public currently pays between \$0.42 to \$3.50 per hour or \$5.00 to \$6.00 per day to park in a metered space. The parking meter fee was last increased in 2024 as part of the parking rate increase within the Metrotown Town Centre area only.

3.0 GENERAL INFORMATION

The goals for public pay parking initiatives, include the following:

- Achieve optimal parking occupancy rate to provide space usage to the public (for example, the typical industry best practice indicator is 85% on-street utilization);
- Encourage on-street parking turnover and availability to support visitors to local businesses;
- Encourage the usage of alternative modes of transportation to reduce both congestion and greenhouse gas emissions; and,
- Generate revenue to support and offset ongoing parking operations and maintenance.

3.1 On-Street Pay Parking Review

On-street pay parking utilization and occupancy data were collected using drone surveillance during the summer season in 2024. Starting 2025, the parking usage data have been collected monthly using both drone surveillance and car digital video recorder (i.e. vehicle dashboard camera). The average on-street parking utilization for each zone as identified in Schedule C6 – Parking Meter and Electric Vehicle Charging Meter Bylaw are summarized in *Attachment 1*. The overall on-street pay parking utilization demand is detailed in *Table 1* below:

Table 1: Year 2025 – Observed On-street Pay Parking Utilization Demand

Area	On-street Parking Usage (%)	On-street Parking Usage at 85% Optimal (%)
Metrotown Town Centre	60%	10%
Brentwood Town Centre	45%	5%
Holdom Station	25%	0%
Broadview Neighbourhood	75%	50%
Lougheed Town Centre	85%	50%
Edmonds Town Centre	55%	10%
Lake City Way Station and Production Way University Station*	90%	65%

Note: Parking demand is based on January 2025 to June 2025 data collection.

The number of on-street parking meter spaces within the Lake City Way Station and Production Way University Station will be increased in Summer 2025. On-street parking utilization data collected confirmed the surrounding streets (unregulated) within the SkyTrain station areas was over 90% occupied with 65% of streets occupied reaching the optimal 85% parking occupancy rate.

In general, Table 1 confirms the on-street pay parking meter spaces within the Broadview Neighbourhood, Lougheed Town Centre area, and Lake City Way and Production Way University stations area are highly utilized with average utilization over 75%. Data collected also confirms about 50% to 65% of all streets in the above areas are currently achieving the optimal 85% parking occupancy rate.

3.2 Parking Revenue Review

The total revenue generated can provide a perspective view for on-street parking demands based on the location and parking fee rate. Overall, the total parking revenue from January 2023 to June 2025 as shown in the *Figure 1* below continues to increase. The highest parking revenue during the past two years was achieved in October 2024, after the Metrotown Town Centre parking fee rate increased in September 2024.

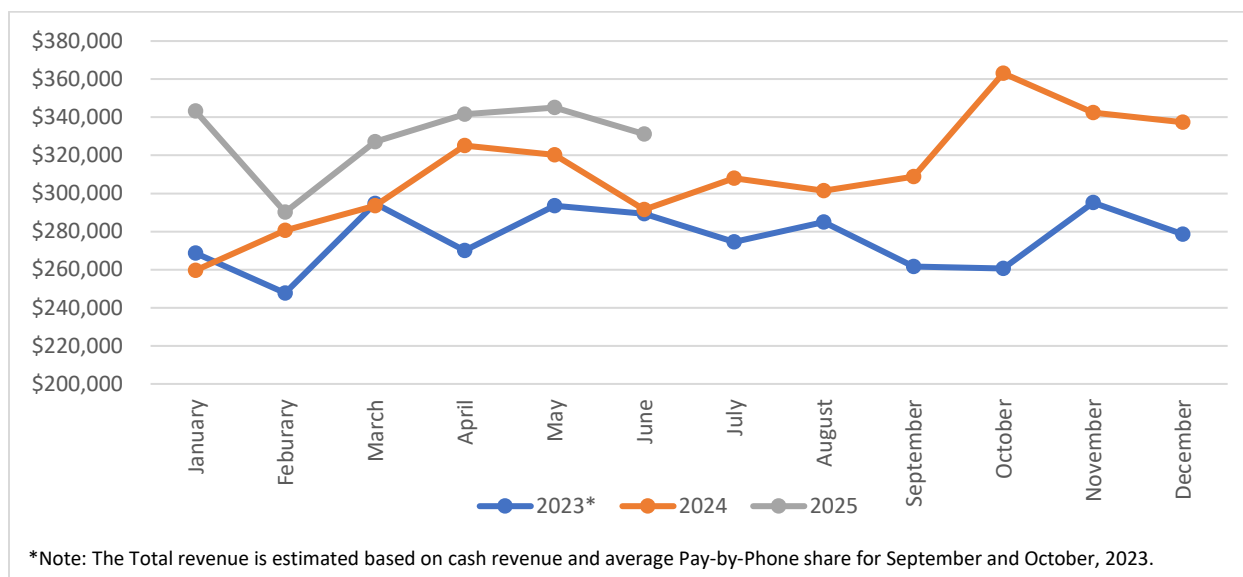


Figure1: Total Parking Revenue*

3.3 Next Steps

To support the overall initiatives for pay parking, including turnover, and to align with the Consumer Price Index (CPI), staff recommends increasing the pay parking fee rate within the following areas:

- Broadview Neighbourhood (excludes Sunset Street, Smith Avenue, and Kincaid Street)
- Lake City Way and Production Way University Area (includes existing and new parking meters)
- Lougheed Town Center Area

The proposed increases are as follow:

- Short-Term Parking (2 to 3 hour maximum) – \$0.50 per hour

- Long-Term Parking (10 to 12 hour maximum) – \$1.00 per day

Note that parking rate fee increase will not be imposed along Sunset Street, Smith Avenue, and Kincaid Street to ensure equitable access to the hospital and commercial businesses adjacent to the hospital.

Overall, the fee rate increase is approximately 15% that would be effective October 3, 2025. As the proposed price increase is within the permitted range in the current Burnaby Consolidated Fees and Charges Bylaw No.14485, Schedule C6 – Parking Meter and Electric Vehicle Charging Meter Bylaw, no additional amendments are required. See *Attachment 2* for the areas for the proposed rate increase.

4.0 COMMUNICATION AND COMMUNITY ENGAGEMENT

Not applicable.

5.0 FINANCIAL CONSIDERATIONS

The proposed on-street pay parking fee rate increase will generate additional revenue. Based on current usage, it is anticipated that \$90,000 additional revenue could be generated per year. Overall, approximately 500 on-street pay parking spaces will be adjusted with the new rate. The additional revenue will continue to contribute to the public pay parking operational and maintenance costs for the city.

Respectfully submitted,

May Phang, P.Eng., General Manager Engineering

ATTACHMENTS

Attachment 1 – Observed On-Street Parking Utilization Map
Attachment 2 – Parking Rate Fee Increase Map

REPORT CONTRIBUTORS

This report was prepared by Guangnan Feng, P.Eng., Transportation Engineer, and Kathy Ho, P.Eng., PTOE, Senior Manager, Transportation, and reviewed by Amy Choh, P.Eng., PMP, Director Engineering, Transportation.