

October 15, 2025

Attention: Burnaby Mayor and Council
4949 Canada Way, Burnaby, BC V5G 1M2

Re: Burnaby North Road BIA Renewal 2026–2031
Burnaby Business Improvement Area (Burnaby North Road) Bylaw, 2009

Dear Mayor and Council,

The Burnaby North Road corridor continues to experience rapid transformation through ongoing high-rise and mixed-use development. These changes bring significant opportunities to strengthen business activity and community engagement along the corridor.

Since its establishment, the Burnaby North Road Business Improvement Association (BNRBIA) has worked closely with the City of Burnaby, the Province of BC, the RCMP, and community partners to enhance safety, promote economic vitality, and raise the profile of North Road as a distinctive destination. Through flagship events such as the North Road Festival and the Kimchi & K-Food Festival, as well as year-round beautification and marketing initiatives, the BNRBIA has delivered tangible benefits to local businesses and the community.

Following broad consultation and a formal member survey completed in 2025, the Association has confirmed that there is strong support from our membership to renew the BIA for another term. Members overwhelmingly expressed confidence in the Association's programs and its positive impact on safety, beautification, and business vitality along North Road.

With the current bylaw term concluding on March 31, 2026, the BNRBIA respectfully requests Council's approval to proceed with a petition for renewal for a new five-year term from April 1, 2026 to March 31, 2031. The proposed five-year budget totals \$1,755,147.81, reflecting an annual levy increase of 4.95% to support rising operational costs and expanded programs that members have identified as priorities.

Enclosed with this letter is the *Strategic Plan 2026–2031*, including financial statements, action plans, and the results of the 2025 member survey. The Association remains committed to accountability, transparency, and continued collaboration with City staff to ensure the ongoing success of the BIA program.

Warm regards,

June Park
Executive Director / Director, Burnaby North Road BIA

Calvin Lee, CSCP, FRM
President, Burnaby North Road BIA

cc: Noreen Kassam – Director, Finance
Richard Rowley – Assistant Director, Finance
Eva Juca – Manager, Revenue & Taxation
Grant Taylor – Community Planner
Elaine Wong – Executive Assistant, Office of the Mayor

Burnaby North Road Business Improvement Association

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